



Petition Methodology

1. The domain name of the email address is verified.
2. The format of the email address is verified.
3. The First name, Last Name, City, State, and Email address is required.
4. The State abbreviation is verified.
5. 2 Characters are required for the first and last names.
6. 3 people from the NCPA spent several days inspecting the petition data and discarding those entries that were blatantly false. In addition, the common names (i.e. Smith, Jones) were inspected to make sure the email addresses were unique.
7. Changed the system to use program error checking instead of Javascript (prohibited people with the same email address from signing the petition more than one time).
8. Developed the administration tools to ease the administration process (managing unsubscribes, updating email address, email lookup, importing paper petitions).
9. Only one person per email address could sign the petition (we lost many signers who share an email address to protect the integrity of the petition).