



Ideas Changing the World



The NCPA seeks innovative, private-sector solutions to public policy problems.

The National Center for Policy Analysis (NCPA) is a nonprofit, nonpartisan educational research organization, established in 1983. Our mission is to develop and promote alternatives to government programs that are not working, solving problems by relying on the strengths of a competitive, entrepreneurial private sector.

Our core belief is that ideas have enormous power to change the course of human events. We seek to unleash the power of ideas for positive change by identifying, encouraging and aggressively marketing the best scholarly research.

The NCPA serves as a source of “outside the Beltway” thinking for Capitol Hill deliberations. Headquartered in Dallas, the NCPA also has a highly effective Washington, D.C., office that sponsors Capitol Hill briefings, conferences and testimony before congressional committees.

Policy Impact

For more than 29 years, the NCPA has been a continuing source of innovative ideas at the federal, state and local levels.

Consumer-Driven Health Care. The NCPA is the nation's premier think tank for developing a pro-free-enterprise approach to health policy. NCPA President John C. Goodman and Senior Fellow Gerald Musgrave wrote *Patient Power*, launching the concept of patient-directed health care in the early 1990s. The NCPA's concept of Health Savings Accounts allows individuals to directly control some of their own health care dollars.

Privatization. The 1984 NCPA book, *Dismantling the State*, introduced Margaret Thatcher's 22 techniques of privatization into the United States. It became a privatization handbook, used extensively at the local level and in countries around the world.

Pro-Growth Tax Policy. The NCPA shaped and molded the pro-growth approach to tax policy during the 1990s. A package of tax cuts designed by the NCPA and the U.S. Chamber of Commerce in 1991 became the core of the Contract with America in 1994. Three of the five proposals became law: a capital gains tax cut, Roth IRAs and eliminating the Social Security earnings penalty.

Social Security and Medicare Reform. An NCPA-funded model, developed by economists at Texas A&M University, has provided Congress and the Administration with the ability to evaluate proposals to reform Social Security and Medicare, and has been a source of innovative reform proposals.

NCPA ideas also have been incorporated in legislation in other areas, including welfare reform, criminal justice, education and environmental policies.



NCPA President John C. Goodman holds the Kellye Wright Fellowship and is known as the "Father of Health Savings Accounts."



NCPA Board Chairman Pete du Pont is the former Governor of Delaware and a regular columnist for *The Wall Street Journal Online*.

The NCPA's Special Interest: Finding Solutions to Societal Risks

The principal reason for the growth of government in the 20th century was to provide social insurance against risk. To reform these institutions, the NCPA seeks innovative, private-sector solutions to the risks all Americans face:

- Dependency in old age
- Ill-health
- Disability
- Premature death
- Unemployment

NCPA's Vision:

- Each individual should pay his/her own way.
- Each family should pay its own way.
- Each generation should pay its own way.
- Only after passing through these filters should people turn to government.

Key Ingredients for Success:

- Personal responsibility
- Private insurance
- Private savings
- Individual ownership and control



Former House Ways and Means Chairman Bill Archer helped make the NCPA's idea of Health Savings Accounts a reality.



NCPA Chairman Pete du Pont testifies with Congressman and Housing Secretary Jack Kemp.

Key NCPA Achievements

- Because of the NCPA idea of Health Savings Accounts, about 25 million individuals are managing some of their own health care dollars.
- Because of the NCPA idea of Roth IRAs, \$265 billion has been taxed once and will never be taxed again.
- Because of another NCPA idea, 78 million baby boomers will be able to work beyond age 65 without losing Social Security Benefits.
- Because of an NCPA/Brookings Institution plan, one-third of all future 401(k) enrollees will be automatically enrolled in a diversified portfolio enjoying higher and safer returns.

"The battle for ideas is far from over. That's why the work of the NCPA is so important and why your support of the NCPA is necessary."

Ronald Reagan

"Thank you for advocating such radical causes as balanced budgets, limited government and tax reform, and trying to bring power back to the people."

Tommy Thompson,
Former Secretary of Health
and Human Services

Health Care

Health care is the number one domestic policy issue. The three biggest problems are rising costs, inadequate quality and incomplete access to care.

To address these problems, the NCPA has developed private-sector, free enterprise solutions:

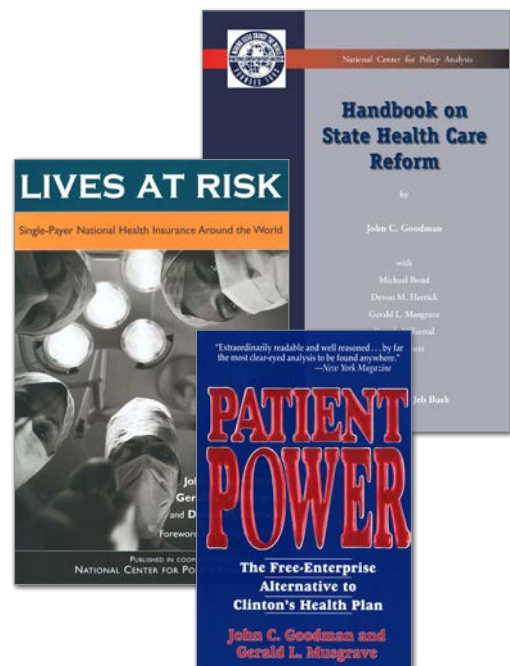
- Empower patients
- Liberate doctors
- Encourage competition

NCPA President and Kellye Wright Fellow John C. Goodman is called the “Father of Health Savings Accounts.” His health policy blog is one of the most popular health policy blogs and it is *the* place where pro-free-enterprise, private sector solutions to health care problems are routinely vetted by experts from across the political spectrum.

NCPA ideas are causing revolutionary change in public policy toward health care. *Lives at Risk* makes the best case found anywhere against national health insurance. *Patient Power* outlined the foundations of patient-centered health care. The *Handbook on State Health Care Reform* is used as a guide by governors and state legislators across the country.



For more than 29 years, NCPA President and Kellye Wright Fellow John C. Goodman has championed patient-centered health care.





NCPA Senior Fellow Devon Herrick is an international expert on Internet-based medicine and medical tourism.



President George H.W. Bush congratulates the House Republicans on a bill that incorporates the NCPA's concept of Medical Savings Accounts.

"The health care debate would be poorer without the contributions of John Goodman's NCPA."

John Stossel,
20/20 Anchor, ABC News

"I recommend...the many high-quality discussions of health care reform by John Goodman of the NCPA."

Gary Becker,
Nobel Prize-winning
Economist

"If you want to learn more about market-based solutions to our health care cost crisis, go to the NCPA and read anything written by John Goodman."

Rich Karlgaard,
Publisher,
Forbes Magazine

Retirement

Neither the public nor the private sector is ready for the 78 million baby boomers who will be retiring over the next 20 years. To help put that number into perspective, that breaks down to:

- Ten thousand boomers a day
- Seven boomers every minute
- One boomer every 8 seconds

The unfunded liability of Social Security and Medicare exceeds \$100 trillion — 6 1/2 times the size of the U.S. economy. On the current course, Social Security, Medicare and Medicaid will consume the entire federal budget by mid-century.

Under the leadership of Dr. Saving and Dr. Rettenmaier, the NCPA has a one-of-a-kind ability to model Social Security and Medicare reforms.

NCPA proposals would move Social Security and Medicare toward funded programs, under which each generation pays its own way.

Medicare would be transformed by freeing doctors and patients and encouraging entrepreneurship in a competitive medical marketplace.



NCPA Senior Fellow Dr. Thomas R. Saving served for seven years as a Trustee of Social Security and Medicare.



NCPA Policy Chairman Mike Whalen speaks at a congressional briefing on NCPA's retirement proposals.



NCPA President John C. Goodman testifies on entitlement reform before the House Ways and Means Committee with Peter Orszag.

"The work that has been done by the NCPA has had a major impact on the debate in Washington, D.C."

Bill Archer,
Former Chairman of the
House Ways and Means
Committee



Dr. Saving and the late Senator Daniel Patrick Moynihan before a meeting of George W. Bush's Commission to Strengthen Social Security.

"The National Center for Policy Analysis...[is] entirely convincing on the direction we should be traveling."

William F. Buckley

"[The NCPA is] addressing the most serious issue of domestic policy of our time — social insurance in the modern age."

Charles Krauthammer,
FOX News/*Washington Post*

Taxes

NCPA research shows that high taxes discourage work, saving and investment. The key to economic growth is to:

- Lower the overall tax burden
- Reduce marginal tax rates
- Eliminate taxes on capital

Five ideas proposed by the NCPA and the U.S. Chamber of Commerce became the core tax proposals in the Contract with America:

- Lower the capital gains tax rate
- Create Roth IRAs
- Eliminate the Social Security earnings tax
- Eliminate the Social Security benefits tax
- Allow depreciation indexing

The first three proposals became law.

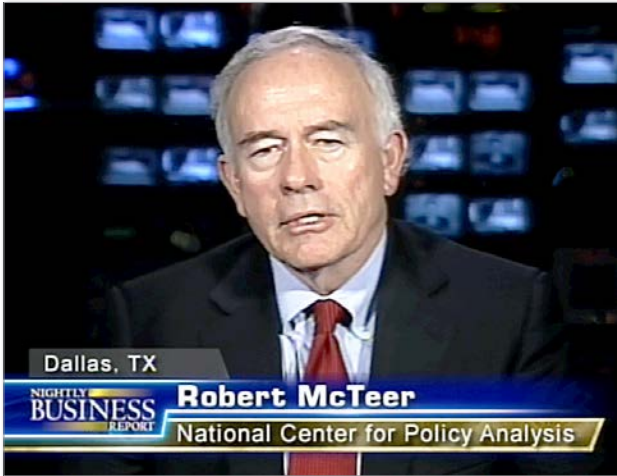
The NCPA also created the idea of a progressive flat tax.



Publisher Steve Forbes, a proponent of pro-growth tax cuts and a flat income tax, delivers an NCPA Distinguished Lecture, sponsored by the Hatton W. Summers Foundation.



NCPA Senior Fellow Laurence J. Kotlikoff is an internationally recognized expert on intergenerational accounting.



Former president of the Federal Reserve Bank of Dallas and NCPA Distinguished Fellow Bob McTeer helped bring about the reform of mark-to-market accounting rules.



As a leading figure in the debate on the nation's banking and financial crises, McTeer frequently testifies before Congress.

Economic Growth

An NCPA analysis of nearly a century's worth of data shows that the optimal size of government in the United States is about 21 percent of gross domestic product.

If we had stayed at the 1950 level of government spending, per capita income would be more than twice as high as it is today and even the poor would enjoy a much higher standard of living.

"The NCPA's forecasts are invaluable."

Newt Gingrich

"I like Bob McTeer's blog and think that every member of Congress should read Bob's 'My Mark-to-Market Nightmare' blog post."

Rep. Spencer Bachus, Alabama

"This is the one think tank... that has the courage to remind people that low tax rates bring revenues back into the government."

Jack Kemp

Energy and Environment

The NCPA Environment Team (E-Team) is one of the largest collections of energy and environmental policy experts and scientists in the world. The E-Team provides common sense alternatives to the extreme positions that often dominate public policy debate on issues such as global warming, cap-and-trade and nuclear energy.

With a belief that sound science, economic prosperity and protecting the environment can go hand in hand, the E-Team seeks to:

- Correct misinformation
- Promote sensible solutions to energy and environment problems

The NCPA's *Global Warming Primer* explains the complex issue of global warming in easy-to-understand language. An NCPA study highlights 10 "cool" environmental policies that we should adopt, regardless of whether global warming becomes a significant problem.

"Everything you know about the environment is probably wrong, or at least oversimplified, according to...the NCPA."

Chicago Tribune



NCPA Senior Fellow H. Sterling Burnett frequently briefs members of Congress about environment and energy policy.



Currently in its third printing, the NCPA's Global Warming Primer is an objective approach to global warming.

Four Star Leadership Program

Four Star Leadership with General Tommy Franks is a 5-day debate, communications and leadership development camp for the finest high school students across the nation. The camp provides the students an opportunity to voice their views, positions and concerns about one of today's most important public policy issues.

Expert Debate Training. During the camp, students receive debate training from NCPA's professional policy analysts, debate coaches and university debate students, and apply what they have learned in a final debate competition.

Leadership Development. Students are trained in strategic thinking, planning, communication and teamwork. In addition, participants receive practical training in the art of persuasion, gain in-depth knowledge of the debate issue, gather valuable team experiences and develop relationships with other up-and-coming leaders.

The camp is hosted by the General Tommy Franks Leadership Institute, the National Center for Policy Analysis (NCPA) and the Academy of Leadership & Liberty at Oklahoma Christian University (OC).



NCPA Board Member General Tommy Franks provides invaluable lessons on leadership to the nation's brightest high school students at the annual debate camp.



Fox News Channel host Mike Huckabee speaks to Four Star Leadership students about the importance of debate in leadership.

Youth Programs

Today's students are tomorrow's leaders, and several NCPA programs introduce youth to the public policy process and free-market ideas.

High School Debate. High school debaters have free access to the NCPA's Debate Central Web site, where information on both sides of the annual debate topic is updated regularly, and where students learn to apply economic concepts and reasoning skills to their arguments. Debate Central is the largest collection of free debate Internet resources in the country.

Online Resources for Students. An ideal resource for students writing a theme paper on almost any topic is the NCPA's Virtual Library. More than 25,000 reports, studies and briefings from across the country are organized, sorted and easily navigated.

Student Internships. Interns work through every part of the public policy process — from publishing their own work with Senior Fellows to monitoring testimony on Capitol Hill. Our programs prepare students to become informed leaders and policymakers of tomorrow.



Former Congressman and Housing Secretary Jack Kemp and NCPA Board Member General Tommy Franks, pictured with the winners of the 2008 Four Star Debate.



Four Star Debate is host to the best and brightest high school students from across the nation.

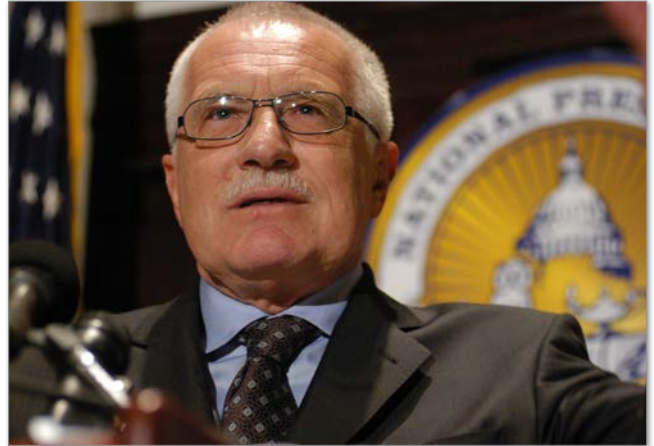
International Outreach

The NCPA works through the Atlas Foundation's international network of think tanks to take advantage of good ideas from other countries and to assure a global impact for the center's own ideas.

The NCPA's research is used routinely by policymakers and think tanks in other countries. In 1991, the NCPA formed an environmental task force with representatives of more than 60 organizations from four continents to develop a free-enterprise approach to the environment. The report was translated into Spanish for use throughout Latin America and into Portuguese for the 1992 Earth Summit in Rio.

The NCPA's concept of Medical Savings Accounts (MSAs) took hold in Nelson Mandela's South Africa in the early 1990s. In a few short years MSA plans captured more than half the market for private health insurance in that country.

The NCPA is the publisher of Czech Republic President Václav Klaus's book about free-market reforms and the lessons learned during the transition from Soviet domination to democracy. The book was applauded by Nobel-prize winning economists Gary Becker and the late Milton Friedman.



Václav Klaus, President of the European Union, is author of the NCPA book, On the Road to Democracy.



NCPA President John C. Goodman with Pope John Paul II.



NCPA Distinguished Fellow Bob McTeer speaks at a conference in Austin about the social and economic costs of school dropouts in Texas.



The NCPA has played a key role in public school reform.

Education

The NCPA remains at the forefront in reforming public schools.

Grading the Schools. The NCPA was the first public policy institute to publish a statewide report card — based on results of student achievement exams — on public schools, verifying the huge disparity in educational achievement across more than 1,000 school districts in Texas. In another first, NCPA researchers measured the efficiency of Texas school districts.

Encouraging School Vouchers. An NCPA task force report recommending school choice eventually led to the private school voucher movement in the United States.

Promoting Competition and Choice. The NCPA also pioneered the concept of education tax credits as an innovative alternative to a spending (voucher) system. Pennsylvania is the most recent state to adopt the idea, following the lead of Arizona, Illinois, Minnesota and Iowa.

"I don't know of any organization in America that produces better ideas with less money than the National Center for Policy Analysis."

Phil Gramm,
Former United States Senator, Texas

NCPA Events

Summers Lecture Series

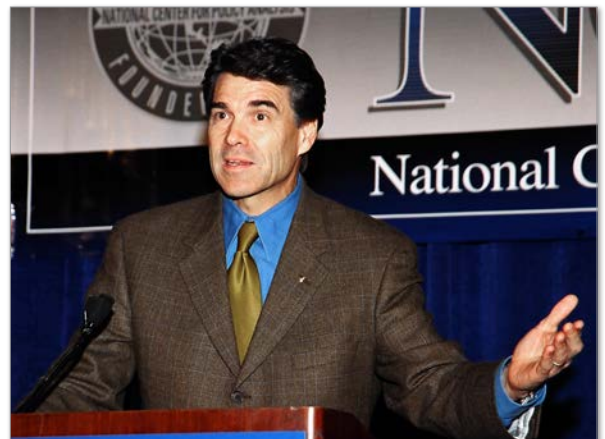
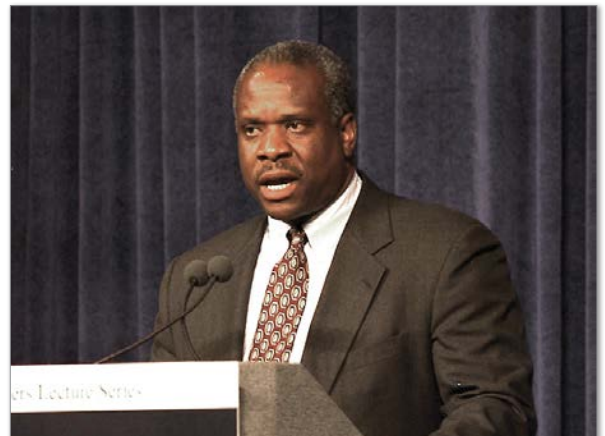
The NCPA Distinguished Lecture Series is sponsored by the Hatton W. Summers Foundation. The series provides nationally and internationally renowned speakers a forum to present important ideas to business leaders, college students and the general public.

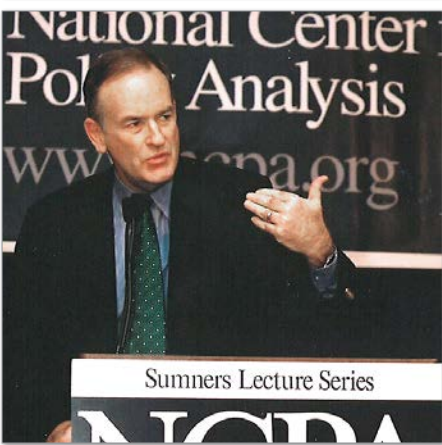
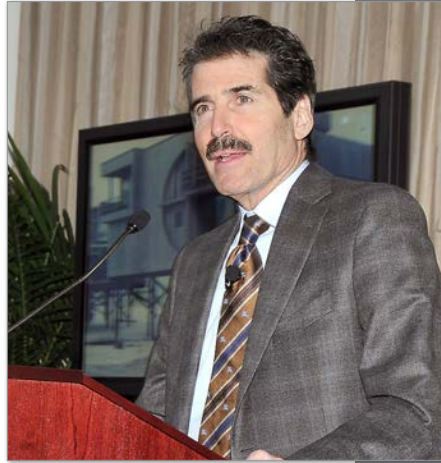
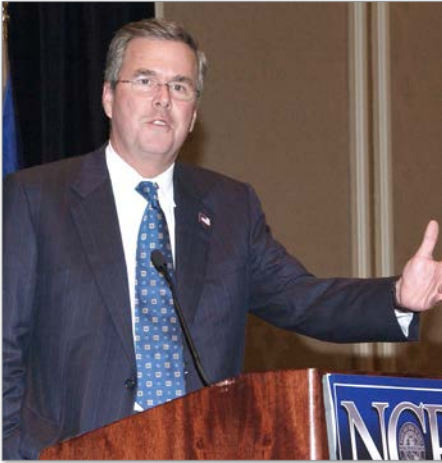
Washington Outreach

Through its Washington, D.C. office, the NCPA serves as a resource for the Administration, members of Congress and the national media. The NCPA hosts congressional briefings, news conferences, coalition meetings and other events.

Firing Line Series

Produced and directed by Warren Steibel, William Buckley's *Firing Line* programs sponsored by the NCPA included a half dozen two-hour debates on such topics as the flat tax, privatization of Social Security and school choice.





Hatton W. Summers Lecture Series

The NCPA Distinguished Lecture Series is sponsored by the Hatton W. Summers Foundation.

- George W. Bush
- Jeb Bush
- Mitt Romney
- Steve Forbes
- Mike Huckabee
- Alan Simpson and Erskine Bowles
- James Carville and Mary Matalin
- David Walker
- Gerald Ford
- Kay Bailey Hutchison
- Newt Gingrich
- Juan Williams
- John Stossel
- George Will
- Tommy Thompson
- Dick Armey
- William F. Buckley, Jr.
- Milton and Rose Friedman
- Phil Gramm
- Václav Klaus
- Martin Wolf
- Bill O'Reilly
- Chris Wallace
- James A. Baker
- Robert M. Gates
- Benjamin Netanyahu
- John Bolton
- Daniel Patrick Moynihan
- Queen Noor
- Walter Cronkite
- Gen. Tommy R. Franks
- Tony Snow



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