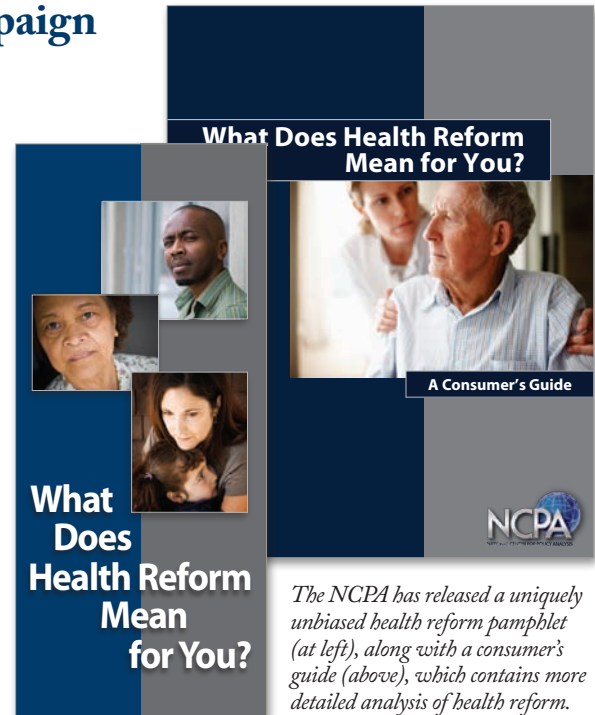


WHAT'S HAPPENING AT THE NATIONAL CENTER FOR POLICY ANALYSIS

NCPA Launches Extensive Multimedia Campaign to Educate Consumers on Health Reform

The NCPA has released a first-of-its-kind informational pamphlet, "What Does Health Reform Mean for You?," to explain the major points of the Patient Protection and Affordable Care Act in a succinct and unbiased way. "This pamphlet is the first unbiased summary of health care reform costs and benefits, and it's a unique resource," said NCPA President and CEO and Kellye Wright Fellow John C. Goodman.

The purpose of the pamphlet, along with a consumer's guide that serves as a more detailed companion to the pamphlet, is to help consumers understand what to expect from health reform. In the first week of the campaign, concerned citizens purchased more than 225,000 pamphlets. With a goal of 10 million pamphlets to be distributed before the end of the year, the NCPA is urging consumers to order pamphlets at www.ncpa.org/HealthReform and to share them with their friends, family and health care providers, as well as through e-mail and social media networks.



What Does Health Reform Mean for You?

A Consumer's Guide

What Does Health Reform Mean for You?

NCPA

The NCPA has released a uniquely unbiased health reform pamphlet (at left), along with a consumer's guide (above), which contains more detailed analysis of health reform.

NCPA Hosts First Formal Debate on Health Reform Act



Parkland Hospital System President and CEO Ron Anderson debated the effects of health reform with NCPA President and CEO and Kellye Wright Fellow John C. Goodman at a recent forum.

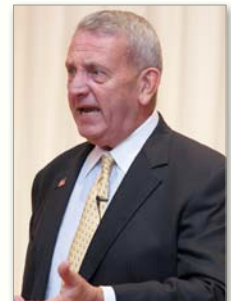
The NCPA recently hosted what may have been the first formal debate about the Affordable Care Act since its passage.

Ron Anderson, president and CEO of the Parkland Hospital System in Dallas, and NCPA President and CEO and Kellye Wright Fellow John C. Goodman debated the anticipated costs and changes in the quality of care caused by implementation of the Act.

"What was remarkable was not how much we disagreed, but how much we agreed," Goodman said. *(story continues on page 2)*

Students Debate Peace at Leadership Camp

Forty-eight students, 24 from the U.S. and 24 from Jordan, debated whether the U.S. should support a comprehensive peace agreement between Israel and Palestine.



General Tommy Franks was a sponsor and featured speaker at this year's Four Star Debate leadership camp, held in Jordan.

This year's Four Star Debate program took place at the King's Academy near Amman, Jordan. His Majesty King Abdullah II bin al-Hussein made a special visit to this year's camp to speak to the students at one of the sessions. *(story continues on page 3)*

Forum Draws Capacity Crowd, Health Industry Elite

(story continued from page 1)

Goodman and Anderson frequently fall on different sides of health policy issues. Both predicted that emergency room traffic will increase rather than decrease, access to care for seniors and the disabled will be so impaired that they are at risk of becoming like Medicaid enrollees and will be forced to seek care at community health centers and safety-net hospitals, and that extraordinary discretionary power is being given to one federal agency to make decisions that will affect everyone.



NCPA President and CEO and Kellye Wright Fellow John C. Goodman engaged in lively discussion with Parkland Hospital System President and CEO Ron Anderson about the Affordable Care Act and how health reform will affect the nation's health care system.

The forum was co-sponsored by NCN, a Dallas-based health care technology corporation.



Counter-clockwise from above: NCPA President and CEO and Kellye Wright Fellow John C. Goodman addresses a full capacity crowd at a recent NCPA-sponsored health care forum, featuring Goodman and Parkland Hospital System President and CEO Ron Anderson; NCPA donor Douglas Newby; NCPA Board Member Greg Wilkinson; NCPA donor Nora Janjan; NCPA donor Larry Foster; and NCPA donor Jody Harwn.



Students Debate Middle East Issues, Excel in Leadership Training

(story continued from page 1)

The students not only debated the issues, but also took part in 10 days of leadership training and heard from such experts as General Tommy Franks, former Ambassador Robert Jordan, Dr. Mahmoud Labadi, former Director General of the Palestinian Legislative Council, NCPA President John C. Goodman and many others.

The winners of this year's debate camp were Jeris Abuhoran of Salt, Jordan and Brit Woods of Flower Mound, Texas. The program, now in its third year, was developed by Gen. Franks as a program of the General Tommy Franks Leadership Institute and is cosponsored by Oklahoma Christian University and the NCPA.



Clockwise from top: NCPA Board Member and retired Four-Star General Tommy Franks welcomes the 24 high school students from America chosen to participate in this year's Four Star Debate camp with 24 Jordanian students; the students pose for a group photo at the end of the camp; Tal Harris, Executive Director of OneVoice in Israel, speaks to the students about effective leadership and conflict resolution; Four Star Debate student, Andrew McNair, from Argyle, Texas, presents his debate to the panel of judges; Ambassador Robert Jordan, former U.S. Ambassador to Saudi Arabia, speaks with students between debates; one of the winners of the camp, Jeris Abuhoran of Salt, Jordan, delivers his speech on Middle East issues to the judges; students listen eagerly during leadership training given by NCPA and other experts; and the student winners with Goodman, Franks, and Oklahoma Christian University President Mike O'Neal. Four Star Debate students are trained in strategic thinking, planning, communication, teamwork and persuasion. This year's camp took place at the King's Academy, near Amman, Jordan.



Goodman Voted Among “100 Most Powerful People in Healthcare”

Modern Healthcare magazine has named NCPA President and CEO and Kellye Wright Fellow John C. Goodman one of the “100 Most Powerful People in Healthcare” in the United States for 2010. The annual competition recognizes the men and women considered among the most influential throughout the industry, as chosen by the health trade publication’s readers.

This year, the nomination list more than doubled to nearly 56,000 nominees. Those with the most nominations comprised the final ballot of 300. Readers were then invited to vote from that list, with only the top 100 being chosen for the honor.

Modern Healthcare previously named Goodman one of “Healthcare’s Four Fathers” in an earlier feature on top influencers of health care reform.



NCPA President and CEO and Kellye Wright Fellow John C. Goodman told FOX News on August 5 that half of the funding for health reform is paid for by cutting spending on the elderly and disabled.

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Upcoming NCPA Events



NCPA CHAIRMAN’S COUNCIL POLICY FORUM
September 21–22, 2010

Keynote Speaker: Art Laffer

Renowned economist, “Father of Supply-Side Economics,” founding member of the Congressional Policy Advisory Board and member of President Reagan’s Economic Policy Advisor Board

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James Carville and Mary Matalin

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