



Executive Alert Extra



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WHAT'S HAPPENING AT THE NCPA

MARCH/APRIL 2001

NCPA Briefs Reporters on Social Security Reform

Continuing to provide the most cutting-edge research on Social Security reform, the NCPA released two new studies on Social Security issues at a media breakfast in January. Attendees represented such publications as the *New York Times*, *The Washington Times*, *Investor's Business Daily* and *The Economist*, among others.

Held at the Old Ebbitt Grill in Washington, D.C., the program was introduced by NCPA President John C. Goodman. Two Texas A&M economists, Andrew Rettenmaier and Social Security Trustee Tom Saving, presented findings from two new studies they produced for the NCPA. The first study reports on rate of return workers can expect to earn from Social Security and how the costs and benefits of participation vary by education, race, marital status, etc. (*see related article on page 3 of Executive Alert*). The other examines the drastically different economic outcomes that will occur if instead of investing the Social Security sur-



Social Security Trustee and Texas A&M University professor, Tom Saving, speaks to reporters in Washington, D.C. about the NCPA's latest Social Security research.

plus in personal accounts it is used to buy down debt.

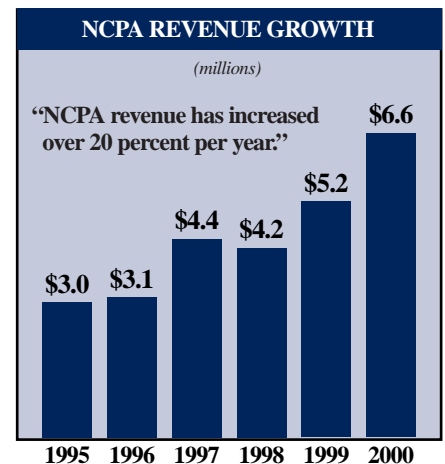
Saving and Rettenmaier also explained the features of their econometric model, which the NCPA has used to analyze the effects of major Social Security reform proposals before Congress.

NCPA Continues to Set Revenue Records

The NCPA finished 2000 with a record \$1.4 million increase in revenue growth to \$6.6 million, according to Jeanette Goodman, senior vice president and chief development officer. "The entire organization contributed to this effort-board, membership and staff," she said. "And I look forward to continued growth in 2001."

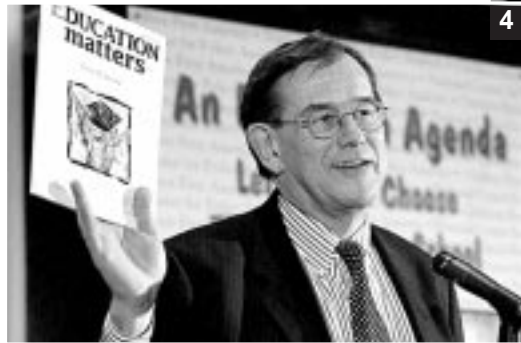


Texas A&M University economist Andrew Rettenmaier (left) speaks to Gannett News Service's Larry Wheeler (right), following the NCPA's Social Security media briefing. Jim Roberts, president of Radio America (center) looks on.



Education Reform Conference

1. *Clint Bolick, Institute for Justice, Daniel McGroarty, White House Writers Group, Virginia Walden, DC Parents for Choice, Dan McKinley, PAVE, (left to right) participate in a panel discussion.*
2. *Arizona Senator Jon Kyl talks about his plans to bring Arizona's successful scholarship tax credit program to Congress.*
3. *Arizona Superintendent of Public Instruction Lisa Graham Keegan discusses her state's innovative education reforms.*
4. *Harvard University Professor Paul Peterson discusses his latest research.*
5. *NCPA President John C. Goodman (right) speaks to the Washington Post's Claudia Deane (center) and Michael Fletcher (left).*
6. *Robert Aguirre discusses the results of the Horizon Project in San Antonio, Texas.*
7. *New York University professor Joseph Viteritti discusses the current state of education.*
8. *CFA's Zach Dawes (back row right) poses with Virginia Walden and staff of DC Parents for Choice.*



Study Finds Barriers to Entrepreneurship

The pro-business attitude of state and local government in Texas has contributed to an economic boom in the D/FW Metroplex. Yet regulatory barriers often thwart new small business development, especially affecting those low-income communities that most need help, including minorities, new immigrants and single parents.

That was the finding of NCPA Senior Policy Analyst H. Sterling Burnett in a new study conducted jointly with the Reason Public Policy Institute. Burnett and his co-authors found that although many regulations do little to protect the health and safety of the public, they raise insurmountable barriers for budding entrepreneurs and push economic independence out of reach for those most in need of help. In addition to Dallas, the study examined regulatory environments in Atlanta, Boston and Los Angeles. (See related article on page 7 of *Executive Alert*).



NCPA Senior Fellow Celeste Colgan begins work on "Women in the Economy."

Colgan to Head NCPA Project, "Women in the Economy"

The NCPA welcomes Celeste Colgan as our newest senior fellow in charge of spearheading the NCPA's newest project: "Women in the Economy."

Celeste comes to the NCPA from the Halliburton Company, where she was originally recruited by then-CEO Dick Cheney in 1996. At the time of her departure, Celeste was vice president - administration, a position responsible for human resources support for Halliburton's executives and liaison to the Board of Directors for executive compensation matters. In addition to her time at Halliburton, Celeste brings a wealth of experience including a stint as the Deputy Chairman of the National Endowment for the Humanities under then-Chairman Lynne Cheney.

The "Women in the Economy" project will seek to discover how empowerment and markets can be used to meet the needs of working women. Polls show a 10 percentage point preference among women for Democrats over Republicans. Among working women the gender gap is almost 20 percentage points. Some interpret these results as showing women prefer big government. But polls also show strong female support for such individual empowerment ideas as personal and portable health insurance and personal and portable pensions.



NCPA Hosts Education Conference, New Book Unveiled at National Press Club

The NCPA and Children First America (CFA) brought together more than a dozen of the nation's leading experts on school choice for a one-day conference to discuss reform of the public schools. Presentations included new research on the success of school choice programs, contained in *An Education Agenda: Let Parents Choose Their Children's School*, a new book with an introduction by Lynne Cheney.

The book, which offers a roadmap for education reform includes contributions from Milton Friedman, Harvard University's Paul Peterson, Arizona's Superintendent of Public Instruction Lisa Graham Keegan and Senator Jon Kyl. The project was chaired by the NCPA Policy Chairman, Pete du Pont.

For more information or to obtain a copy of this book, contact the NCPA's Publications Department at 972-386-6272.

Staff News

Both the Dallas and Washington, D.C. offices have recently welcomed several new faces as well as some familiar faces in new places. In the development department Pam Harper has been promoted to Development Manager and Jill Curts has joined the staff as Development Assistant. In the events and media departments, Amy Brookshire has been promoted to Events Assistant, and Leslie Peters has been promoted to Media/Events Secretary. In administration, Daja Munoz has joined the NCPA as the receptionist in the Dallas office. In the Washington, D.C. office, Cassie Garnett has joined the team as their Executive Assistant.



The Right Honorable David Davis, MP, Chairman of the Public Accounts Committee, visits with John C. Goodman outside the House of Commons. Later, Goodman spoke to the Institute for Economic Affairs on "Lessons from the Bush Victory."

Goodman Book Leads Washington Post List of Think-Tank Bestsellers

Patient Power-Solving America's Health Care Crisis, co-authored by John C. Goodman, NCPA president, currently leads all other think-tank publications in total sales, according to a recent article in the *Washington Post* (February 2).

Patient Power has sold more than 200-thousand copies. Goodman's co-author was Gerald Musgrave, president of Economics America, Inc.

One reason for the success of *Patient Power*, according to David Boaz, vice president of the CATO Institute, the book's publisher, was bulk sales to groups opposed to Hillary Clinton's health care program.

NCPA 2001 Event Schedule

The NCPA is pleased to announce the following events for 2001. Details for each event will be forthcoming. Please contact the Events Department at 972-386-6272 to reserve your place at one of these exiting events.

April 6
Válerý Giscard d'Estaing
Former President of France
Sumners Lecture Series



May 21
James A. Baker III
Former U.S. Secretary of State
Sumners Lecture Series



March 7
NCPA/American Medical Association
Congressional Briefing on Health Care Tax Credits

March 16
NCPA/Pacific Research Institute
Conference on Urban Sprawl in Texas

September 23-26
Chairman's Club Conference
Forbes Chateau de Balleroy, Normandy, France

DC Office Plays Host for Inauguration

NCPA's Washington office hosted an Inauguration Day Open House on January 20 and entertained 45 friends of the NCPA in town for President George W. Bush's swearing-in ceremony. Since the office is located along the inaugural parade route, it was an ideal location. Rain and cold encouraged people to take advantage of the NCPA's hospitality.

Executive Alert Extra®

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