

2008 Year in Review

Mission

The NCPA's mission is to seek innovative private-sector solutions to public policy problems. By using unique approaches to these problems, the NCPA encourages individual rights, free enterprise and self-government.

Special NCPA Concerns—Risks that individuals and families face

- *Dependency in old age*
- *Ill health*
- *Untimely death*
- *Unemployment*
- *Disability*



NCPA solutions include:

- *Personal responsibility*
- *Private saving*
- *Individual ownership*

NCPA Achievements

Generating Ideas that Cause Change

- *Because of the NCPA idea for Health Savings Accounts, 12 million families are now managing some of their own health care dollars.*
- *Because of the NCPA idea for Roth IRAs, \$225 billion in savings has been taxed once and will never be taxed again.*
- *Because of another NCPA idea, 78 million baby boomers will be able to work beyond retirement age without losing Social Security benefits.*
- *Because of an NCPA/Brookings Institution plan, half of all future 401(k) enrollees will be automatically enrolled in a diversified portfolio enjoying higher and safer returns.*



Rep. Paul Ryan (R-WI and above), ranking Republican on the House Budget Committee, sponsored an NCPA Capitol Hill briefing on health care reform. NCPA Policy Chairman Mike Whalen (left) at an NCPA Capitol Hill briefing on entitlement and budget reform.



Intellectual Leadership for Change

- *Lowering capital gains tax rate to 15%*
- *Lowering dividend tax rate to 15%*
- *Abolishing death tax in 2010*
- *Privatizing government services*
- *Reforming Medicare and Medicaid*

NCPA Achievements

Other NCPA Firsts

- *Milton Friedman and The Wall Street Journal credit the NCPA with the repeal of the Catastrophic Coverage Act—the first repeal of a federal welfare program in more than 100 years.*
- *The NCPA was the first think tank to produce a report card on public schools.*
- *The NCPA's book, Patient Power, caused a revolutionary change in public policy toward health care.*



Jeb Bush (above), former governor of Florida, at an NCPA Summers Distinguished Lecture Series luncheon and Members of Congress (left), including Majority Leader John Boehner, Cathy McMorris-Rodgers and Kay Granger, announcing the Families Agenda Act.

The NCPA Vision

- *Using the best and brightest scholars*
- *Tackling the nation's most difficult public policy problems*
- *Reforming institutions such as health care, retirement and the tax system*
- *Proposing reforms that liberate consumers, workers, entrepreneurs and the power of the marketplace*

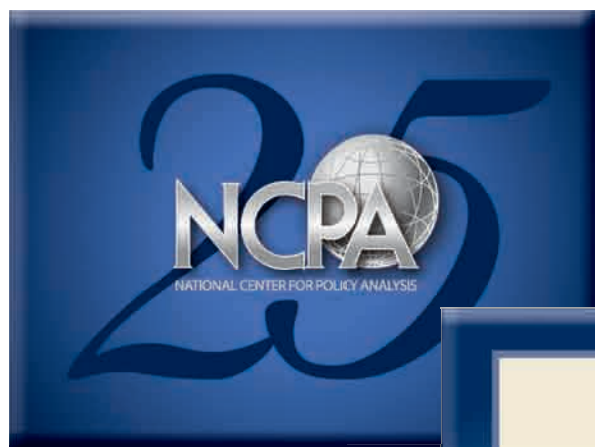
The NCPA at 25

Humble Beginnings to International Acclaim

2008 marks the 25th anniversary of the NCPA—25 years of victory and progress. From an initial business plan sketched out on a napkin at an airport restaurant, the NCPA has become an internationally recognized think tank.

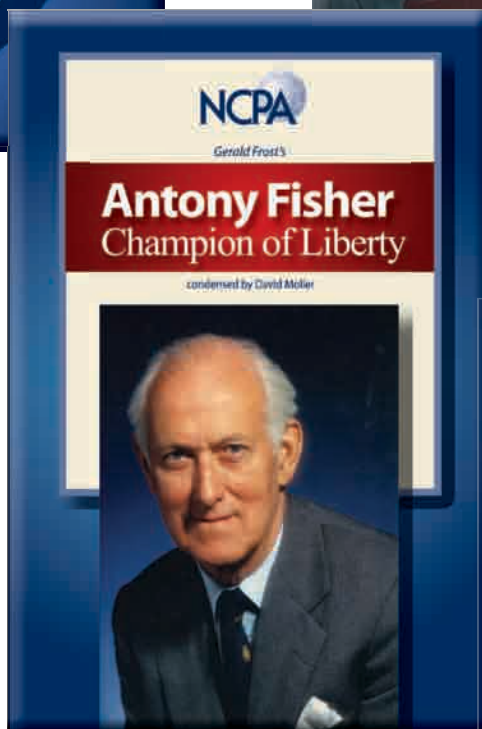


Sir Antony Fisher (above, right), who helped found the NCPA, with NCPA President John C. Goodman and Chief Development Officer, Jeanette Goodman, in the early days of the NCPA. Gen. Tommy Franks (below), former Commander of the United States Army Central Command, will be the keynote speaker for the NCPA's 25th Anniversary gala.



Producing New Ideas

- From Medicaid and charity care to private insurance
- Relief of poverty through entrepreneurship
- Private unemployment insurance and workers' compensation
- Health account for the poor and disabled
- From medical malpractice to quality assurance
- Welfare choice for taxpayers



New NCPA Initiatives

Mobile Marketing

The NCPA is at the forefront of 21st century technology, providing one-stop Web sites offering more than 25,000 public policy documents—the World Wide Web’s most extensive public policy database. And the NCPA’s policy blogs provide daily commentary and analysis of the latest events in public policy. More than 1,200 people per day visit NCPA President John C. Goodman’s health care blog.

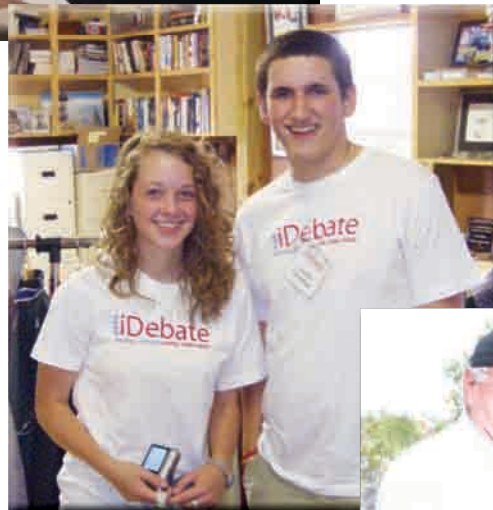


Family Policy Center

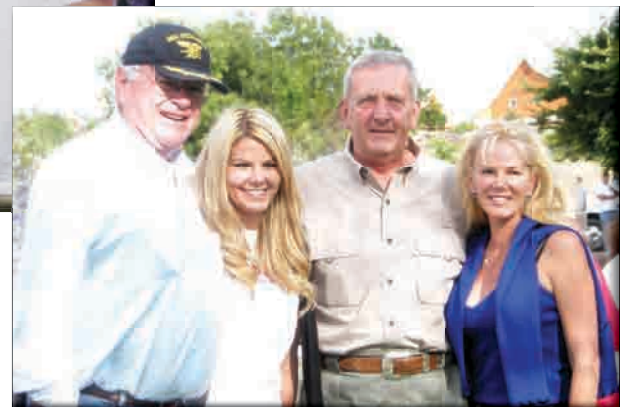
The NCPA’s Family Policy Center was created to help educate women, families and entrepreneurs about public policy issues that personally impact their lives. The Center focuses on providing health care reform for small businesses, encouraging tax fairness for working spouses, providing personal and portable health and pension benefits and advocating more flexibility in wage and hour laws. NCPA Distinguished Fellow Terry Neese leads the Family Policy Center.

iDebate

A joint project of the General Tommy Franks Leadership Institute, Oklahoma Christian University and the NCPA, iDebate is a five-day leadership development camp to develop young leaders who are well-informed about policy issues. Forty eight of the nation’s brightest debaters successfully completed the first annual iDebate camp this year with help from Gen. Tommy Franks, former Vice Presidential Candidate Jack Kemp, New Mexico Gov. Bill Richardson and Judge Napolitano of Fox News.



NCPA Board Member Victor Lattimore, NCPA Research Assistant Lani Cohan, Gen. Tommy Franks and Marianne Lattimore (l-r, below). Two of the 48 high school debaters participating in the first iDebate camp (left).



Health Care Reform

Unique Approach

NCPA Scholars believe that virtually all of the leading healthcare reform plans of the past 15 years would, if adopted, fail to achieve their objective of controlling costs, improving quality and even improving access to care. Instead, we need bottom-up reforms that free patients, free doctors and free entrepreneurs.



Sen. Tom Coburn (left) at an NCPA Capitol Hill briefing. NCPA President John C. Goodman (above) has been called the “Father of Health Savings Accounts.”

Core Ideas

Just a few of the NCPA's unique health care policy proposals:

- *Allow patients to manage more of their own health care dollars.*
- *Free doctors to repack and reprice their services to improve the quality of care.*
- *Make insurance portable.*
- *Use charity care dollars to subsidize private insurance.*
- *Create a level playing field under the tax system.*

NCPA Health Care Vision

A medical marketplace in which providers compete for patients based on price and quality and doctors are free to be agents for their patients rather than agents for impersonal bureaucracies.

Social Security & Medicare Reform

Urgent Need for Reform

The NCPA advocates urgent and total reform of entitlement programs—Social Security, Medicare and Medicaid. Without significant reform, these entitlement programs will consume nearly the entire federal budget by 2050.



NCPA Senior Fellow Larry Kotlikoff (above), the nation's leading intergenerational economist, and Tom Saving, former Public Trustee of Social Security and Medicare.



NCPA Achievements in Entitlement Reform

No think tank has done more than the NCPA to reform these programs:

- *A record number of senior citizens—more than 1.6 million—are working and producing today because of an NCPA proposal to abolish the Social Security earnings penalty.*
- *78 million baby boomers will be able to work beyond age 65 due to the same reform.*
- *For more than a decade the NCPA has supported the economic modeling of Social Security and Medicare programs by NCPA Senior Fellow Tom Saving.*

Taxation & Economic Growth

NCPA Tax Policies Promote Growth

High tax rates discourage work, saving and investment. The NCPA advocates public policies that lower marginal tax rates, especially those on capital, dividends and estates. Thanks to the NCPA idea for Roth IRAs, more than \$225 billion has been taxed once and will never be taxed again.



NCPA Distinguished Fellow Bob McTeer (above) regularly appears on network cable news broadcasts to discuss the domestic and global economic outlook, Federal Reserve policies and prospects for future growth.

NCPA Policy Chairman Mike Whalen (left) briefs Capitol Hill staff and national media at an NCPA briefing on economic stimulus.

NCPA Tax & Retirement Initiatives

- *Adopt a simple, flat-rate tax system.*
- *Eliminate taxes on capital, including capital gains, dividends and estates*
- *Allow employers to offer employees individually owned personal, portable insurance benefits.*
- *Expand Individual Retirement Accounts (IRAs)*

401(k) Borrowing Calculator

The NCPA's new 401(k) borrowing calculator educates consumers about the steep expense of taking loans from their retirement accounts.

State & International Outreach

Internationally Recognized

The NCPA regularly highlights and evaluates policies of other countries. NCPA publications address topics such as medical tourism, private pension annuities in Chile, Social Security around the world, the "New Europe," and the flat tax in Russia.

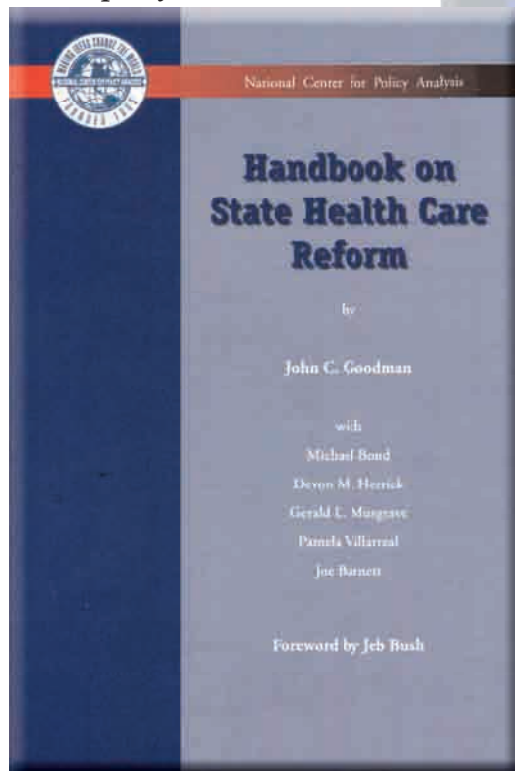
President of the Czech Republic and NCPA Distinguished Leader Václav Klaus (far right) and Andrei Illarionov, Russian President Vladimir Putin's former Minister of Finance (near right) speak at NCPA briefings.



State Medicaid Reform

The NCPA has taken a leading role in providing reform policies to state lawmakers and policy makers. The NCPA also has led the way in reforming state Medicaid programs, including providing a blueprint for reform and on-the-ground assistance to state legislators and policy makers.

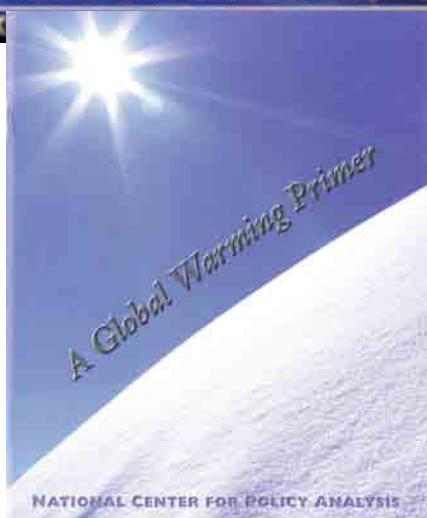
NCPA Senior Fellow Devon Herrick (right) and Senior Fellow Michael Bond have worked to promote Medicaid reform in cooperation with state legislators and think tanks in New Jersey, Florida, South Carolina, Tennessee, Pennsylvania, South Dakota, Ohio, Hawaii, Colorado, Illinois, New York, Missouri and Georgia.



The NCPA's Handbook on State Health Care Reform (left) presents a blueprint for states in providing three fundamental common-sense health care reforms—access to health care, the cost of care and the quality of care.

E-Team

NCPA Senior Fellow H. Sterling Burnett on CNN's Glenn Beck program (below) and leading a Capitol Hill briefing for Congressional staff and national media (right).



NCPA Environment & Energy Initiatives

- *Base regulations on sound science and tradeoffs between economic costs and benefits.*
- *Remove barriers to environmentally sound domestic production and delivery of oil and natural gas.*
- *Allow entrepreneurs to use property rights and market based mechanisms to protect valuable environmental amenities including forests, wetlands and species.*
- *Promote recognition that there is still a great deal of unknown concerning the causes and consequences of climate change and prevent the adoption of flawed initiatives to prevent further warming that will entail substantial economic costs while producing little or no environmental benefits.*

NCPA Events

Sumners Lecture Series

The NCPA sponsors events featuring nationally recognized speakers through the Hatton W. Sumners Foundation Distinguished Lecture Series.

Past dignitaries have included:

- *President George W. Bush*
- *President Gerald Ford*
- *Sens. Patrick Moynihan, Kay Bailey Hutchison, Bob Kerrey, Alan Simpson and Rep. Henry Hyde.*
- *Other luminaries, such as Gen. Tommy Franks, Walter Cronkite, John Stossel, Tony Snow, Charles Krauthammer, Fred Barnes and Mort Kondracke.*



NCPA Advisory Board Member Douglas Newby (above) recently sponsored an NCPA Insider's Briefing. Ruth and NCPA Board Member Don Buchholz and NCPA Advisory Board Members Betty and Ernie May (center, left to right) attended the latest NCPA Chairman's Council briefing.



John Bolton, former U.S. Representative to the U.N., was interviewed by Fox News U.N. Correspondent Eric Shawn at a recent Sumners luncheon.

Youth Programs and D.C. Outreach

Capitol Hill Outreach

The NCPA's Washington, D.C. office ensures that NCPA research is presented and discussed through testimony before Congress and Congressional Committees, at Capitol Hill briefings for legislative staff and national media, at news conferences and in the broader D.C. policy community.



Sen. Kay Bailey Hutchison (above) speaking at the NCPA's Fall Forum in D.C., and students (far and bottom left) and instructor Chris Burk (center) at iDebate and NCPA Debate Central workshops.



Youth Outreach

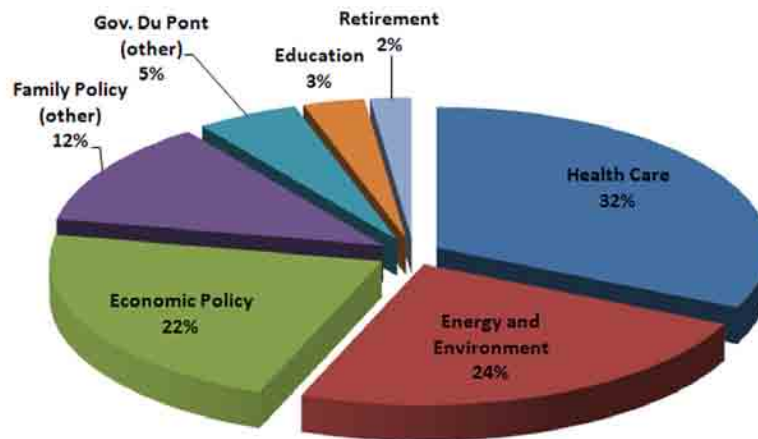
The NCPA has long recognized that today's students are tomorrow's leaders, and several NCPA programs have been established to introduce youth to the public policy process and free-market ideas.

- *Debate Central—provides 400,000 high school debaters access to both sides of the annual debate topic, learning economic concepts and reasoning skills in the process.*
- *iDebate—a joint annual project cosponsored by the General Tommy Franks Leadership Institute, Oklahoma Christian University and the NCPA.*
- *NCPA Junior Fellows—providing students hands-on access to the public policy process both at NCPA headquarters and in Washington, D.C.*

Marketing

NCPA marketing messages reach U.S. policy makers, lawmakers and their staffs, the media and the general public several times a day. If the NCPA had to purchase that much coverage it would cost in excess of \$55 million per year, a handsome return on your investment in the NCPA.

Media Outreach



Online Communications

